GEOSYS Growing agriculture

Product Manager Bridge

Ref.: PM Bridge/08-2017

PRODUCT MANAGER API

GEOSYS is a world leader in supporting, since 30 years, agricultural businesses with decision support tools that make use of the latest research results in agronomics, information and geographic technologies, with an emphasis on remote sensing. Decision support tools range from worldwide risk management and supply monitoring of Ag commodities to field operations decision support to help make precision farming decisions. GEOSYS also develops customized business solutions dedicated to international agricultural companies.

To access to customers, globally, GEOSYS has sales and marketing in North America (Plymouth, MN, USA), Europe (Lausanne, Switzerland, and Krasnodar, Russia), Australia (Melbourne) and Brazil (Campinas, SP). Technical teams are mainly in Toulouse, France.

Geosys has joined the Land O'Lakes group in 2013, which gives unique opportunity to be leveraged in North America and other markets.

Geosys has ambitious growth plan to be realized within the next 3 years globally.

Main Job Tasks and Responsibilities:

GEOSYS BRIDGE API is a GEOSYS product composed of a portfolio of API providing access to Geosys platform unique capabilities: specific ag data management, maps and indicators.

The Bridge API Product Manager will be responsible for the design, collaboration with IT, delivery and maintenance of the product.

He/she will develop a comprehensive knowledge of the GEOSYS platform, from the images integration processes to the support processes, and identify opportunities coming from other products and solutions to extend the portfolio of APIs.

The Bridge API Product Manager will:

- End-to-end responsibility regarding the product (technical, market, support...)
- Manage the product roadmap, develop a product vision, propose evolutions of the product
- Write business requirements and functional specifications and monitor, reports on IT projects
- Participate and validate technical conception adapted to customer's needs
- Be accountable for the product availability and deliverables
- Develop and share KPIs to measure product success and drive roadmap decisions
- Support sales by attending meetings with customers (Director of Information System)
- Work closely with the Customer Success Team to understand customer's needs, and to support long-term relationship
- Collaborate with marketing team to develop appropriate marketing

The successful candidate will have the following skills:

- Ability to understand the needs of our IT oriented clients and talk the same language
- Have a strong technical interest in API management
- Show leadership and develop a collaborative, motivating and constructive relationship with internal co-workers and with offshores development team based in India
- Be reactive and be able to make decisions in case of unexpected issues,
- Report and escalade any risks or issues,



• Report to internal stakeholders on a regular basis

Education, Knowledge and Abilities:

- 2-3 years of experience in product management or service delivery management
- IT background or agronomic background with a strong IT culture and technical knowledge in IT (Information System, Database, ...)
- Prior experience as product manager, product owner or application manager
- Technical knowledge in digital technologies and GIS
- Organizational skills and autonomy. Position requires being involved in and handling multiple tasks at once
- Communication & adaption skills as the position involves to work with different teams
- Team coordination skills
- Strong analytical and problem solving skills
- Leadership/ Accountable attitude
- French and English speaking
- Interest in Agronomy

Conditions:

Full Time

Based in our French office of Balma (Toulouse)

Please send Resume and Cover letter to careers@geosys.com with reference PM Bridge/08-2017